

# THIS IS HOW THE WORLD ENDS

WE HAVE TO TAKE ACTION. WE CAN'T AFFORD NOT TO.

## GLOBALLY

According to Nestlé research, a third of the world's population will start to experience fresh water scarcity by 2025 with the situation becoming more dire and potentially catastrophic by 2050.

### UNITED STATES

Maine lobsters vanishing, fish migrating away from NC shores, & endangered bird species are all random, interconnected harbingers of larger consequences coming soon.

### CHINA

China imports 2.7 billion soybeans/year to feed farm animals raised to provide food for its growing population because they don't have enough water to grow them natively.



### AFRICA

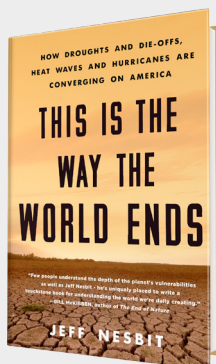
Iconic species like cheetahs, African lions, African elephants, and giraffes are all in danger of extinction due to water scarcity and climate change.

### EUROPE

Europe experienced a heat wave in 2003 that killed 40,000 people. Plus, environmental refugees are flooding southern Europe because of food shortages in Africa.

### AUSTRALIA

The interior of Australia is too hot for human survival, making meteorologists come up with a new color to display higher temps on temperature scale maps.



By the time today's preschoolers get out of college, we will be facing a series of unstoppable catastrophes. Our world is in trouble. But there is good news. We can get out of this situation by understanding the realities, changing the worn-out climate change conversation to one that's relevant to every person.

Read **THIS IS THE WAY THE WORLD ENDS** by Jeff Nesbit for more climate and global warming facts and to learn real-time, workable solutions we can tackle together to save ourselves and the Earth.